

STRAND: Corporate training

OBJECTIVE: To provide and design “learning laboratories” that serve as transforming environments for a team or organization.

Overview:

Challenge Course’s around the world have become a large part of management training and development within the corporate culture. In an effort to provide the surrounding businesses with the opportunity to use a Challenge Course for staff development, we have offered several corporate training programs. One of the most notable was an eight hour workshop held on the course for Southern Ocean County Hospital. Thirty supervisors and managers gathered for a day to use the course to promote communication, investigate current management systems and help them shift there management style towards the Total Quality Management model. Feedback from the session was so positive that we were encouraged to offer corporate workshop to the Long Beach Island Lifeguards, the Extrication Team of the Stafford First Aid Squad (done at no charge) , and the PAC and Core Teams of Lacey High School. Not only are these workshops valued by participating corporations, they also provide Southern Exposure with a financial base that allows us to operate with minimal financial support from the school district. Money is saved and a valuable community service is provided, as President Steve Littleson of SOCH said “in our own back yard!”

Because business organizations desire to use the course during school hours, we have not actively marketed our course toward the business community, and have only used “word of mouth” advertisement. The inability to free up facilitators from their classroom activities hinders the full potential of the course, and decreases our ability to serve the community, school and business world.